



Amarillo College

An equal opportunity community college

COURSE SYLLABUS

IMED 2315 Web Page Design 2

PREREQUISITE:

IMED 1316 Web Page Design 1 with a minimum grade of "C" or permission from the department chair.

DESCRIPTION OF COURSE (as in catalog)

A continuation of Multimedia Graphics I emphasizing advanced artistic conceptualization of design imagery. Includes study of advanced electronic and computer based equipment and programs. (3 sem. hrs., 6 studio)

TEXTBOOK:

None required

OBJECTIVES AND GOALS OF COURSE:

To be able to effectively design, plan and develop advanced interactive computer multimedia presentations, and the production of titles to media such as CD-ROM.

PERFORMANCE/LEARNING OBJECTIVES

- Design and produce advanced interactive web sites.
- Prepare graphics, text, sound, animations and other content for the web
- Create graphical user interfaces for web pages
- Make interactive flow charts for web sites
- Master knowledge of internet and interactive media terms

REQUIRED EXAMINATIONS:

Various knowledge and performance tests.

EVALUATIONS:

Performance tests including problem solving, execution, creativity, neatness, organization, deadlines and professionalism. Specific instructions for each assignment are given on a written and printed handout at the beginning of the course. Standards will be set through examples shown during the lectures and also evaluation determined by the instructor's professional experience and expectations of the design field as determined by advisory committee and advice from professionals.

ATTENDANCE

No more than 3 class periods may be missed for classes that meet 3 times per week and no more than 2 class periods may be missed for classes that meet twice per week. After the limit, final class grade can be reduced and the student will be advised by the instructor concerning continuing or withdrawing from the course.

FINAL EXAMINATIONS:

- Finish comprehensive multimedia assignment.
- Participate in the end-of-semester departmental presentations.

DISABILITY STATEMENT:

Any student who, because of a disabling condition, may require some special arrangements in order to meet course requirements should contact Accessibility Services (SSC 125, Phone 371-5436) as soon as possible.

STUDENT RIGHTS:

In order for you to be apprised of your individual rights as a student you must read the "The Student Rights and Responsibilities" Bulletin available from the Student Services Office in the College Union Building.

INSTRUCTOR CONTACT:

Steven Cost, Associate Professor of Graphic Design, Visual Arts Department, office:Parcells Hall Room 418A, Phone 345-5546, mailing address: P.O. Box 447, Amarillo, TX 79178, email: cost-s@actx.edu, FAX 371-5210,