



**Amarillo College**

An equal opportunity community college

## **COURSE SYLLABUS**

### **IMED 1316 Web Page Design 1**

**PREREQUISITE:**

ARTC 1325, ARTC 2317 and ARTC 2305 with a minimum grade of "C" or permission of the department chair.

**DESCRIPTION OF COURSE (as in catalog)**

Exploration of multimedia organizational concepts with an emphasis on creating original artistic graphic design presentations. Instruction includes a study of a full range of electronic peripheral equipment and graphic design computer programs. Regular outside assignments. (3 sem. hrs.; 6 studio)

**TEXTBOOKS:**

DreamWeaver MX Hands-On Training, Peach Pit Press

**OBJECTIVES AND GOALS OF COURSE:**

To be able to effectively design, plan and develop computer multimedia presentations.

**PERFORMANCE/LEARNING OBJECTIVES**

Design and produce interactive web sites.  
Prepare graphics, text, sound, animations and other content for the web  
Create graphical user interfaces for web pages  
Make interactive flow charts for web sites  
Have a working knowledge of internet and interactive media terms

**REQUIRED EXAMINATIONS:**

Hands-on projects and knowledge tests.

**EVALUATIONS:**

Performance tests including problem solving, execution, creativity, neatness, organization, functionality, deadlines and presentation and personal professionalism.  
Specific instructions for each assignment are given on a written and printed handout at the beginning of the course. Standards will be set through examples shown during the lectures and also evaluation determined by the instructor's professional experience and expectations of the design field as determined by advisory committee and advice from professionals.

**ATTENDANCE**

No more than 3 class periods may be missed for classes that meet 3 times per week and no more than 2 class periods may be missed for classes that meet twice per week. After the limit, final class grade can be reduced and the student will be advised by the instructor concerning continuing or withdrawing from the course.

**FINAL EXAMINATIONS:**

Finish comprehensive assignment.  
Participate in the end-of-semester departmental presentations.

**DISABILITY STATEMENT:**

Any student who, because of a disabling condition, may require some special arrangements in order to meet course requirements should contact Accessibility Services (SSC 125, Phone 371-5436) as soon as possible.

**STUDENT RIGHTS:**

In order for you to be apprised of your individual rights as a student you must read the "The Student Rights and Responsibilities" Bulletin available from the Student Services Office in the College Union Building.

**INSTRUCTOR CONTACT:**

Steven Cost, Associate Professor of Graphic Design, Visual Arts Department, office:Parcells Hall Room 418A, Phone 345-5546, mailing address: P.O. Box 447, Amarillo, TX 79178, email: cost-s@actx.edu, FAX 371-5210, cel phone: 681-3574