



Amarillo College

ARTC 2317 Typographic Design

9-2004

Student's Name: _____

Date Due: _____ Time Spent _____ Grade: _____

Assignment: Design a Contemporary Typographic Poster

DIRECTIONS:

Your instructor will lecture, show examples and demonstrate this concept of typographic design.

Design a highly creative 11" X 17" untrimmed (horizontal or vertical) three-color poster, trimmed to image area (PMS colors not CMYK or RGB) using the latest styles in typography. Print out on glossy ink jet paper on large format ink jet printer. Subject matter will be a poster about a contemporary political, environmental, or humanitarian concern.

PRESENTATION:

Mount the 11" X 17" print centered on a black 20" X 16" mounting board. Fill out this sheet, including hours invested, and attach to the back of the mounting board. Turn project in to the instructor on or before the due date.

