



Amarillo College

An equal opportunity community college

ARTC 2317 Typographic Design

9-2004

Student's Name: _____

Date Due: _____ Time Spent _____ Grade: _____

Assignment: Design a magazine two-page spread

DIRECTIONS:

Your instructor will lecture, show examples and demonstrate this concept of typographic design.

Design a two-page magazine spread using subject matter (and some files) provided by the instructor. The layout must work across the adjacent pages. You must include one very large dominate type element (such as the headline, an initial capital, or graphic image), headline, sub-headline, by line, illustrations or photos, each with captions, initial caps, body copy in columns, one or two side bar typography areas, screen tint areas (color or gray), ruled lines, inserted graphic images integrated into type, such as wrap-arounds, and end of story graphic ding-bat, and folios with page numbers, magazine name, and month. Print out both pages adjacently in the layout (perhaps using Adobe Illustrator) using the large format ink jet printer on glossy 17" X 11" paper (horizontal format).

PRESENTATION:

Mount the 11" X 17" horizontal layout print centered on a black horizontal 20" X 16" mounting board. Fill out this sheet, including hours invested, and attach to the back of the mounting board. Turn project in to the instructor on or before the due date.

A homeless person can work to regain self-sufficiency and personal independence.

THE HOMELESS AND MANY OTHERS HAVE MADE THE PLAN FOR THE TYLER STREET REHABILITATION CENTER.

Amalilloans' hearts go out and work together to give new

HELP FOR THE HOMELESS

By Kelly Fittone