



**Amarillo College**

An equal opportunity community college

## **COURSE SYLLABUS**

### **COURSE NAME/NUMBER/TITLE: ARTS 1311 Design 1**

**PREREQUISITE:** None

**DESCRIPTION OF COURSE (as in catalog)**

Emphasis on two-dimensional design, including the fundamental elements of line, shape, value, texture and color applied according to the principles of harmony, variety, balance, proportion, dominance, movement and economy to produce space and unity.

**TEXTBOOK:**

Launching the Imagination: A comprehensive guide to Basic Design, by Mary Stewart.  
ISBN 0-07-230355-7, © 2002 McGraw-Hill Higher Education

**OBJECTIVES AND GOALS OF COURSE:**

To be able to appreciate, communicate and use many forms of design in art, graphic design, photography, video, film making, dance, architecture, and other art fields as well as for life usage in general

**PERFORMANCE/LEARNING OBJECTIVES**

Show competence in symmetrical and asymmetrical design performance  
Illustrate a knowledge of the function of design elements  
Exhibit a facility in the application of color and an understanding of color harmonies  
Demonstrate preparation to continue in the more demanding areas of drawing, painting and graphic design

**REQUIRED EXAMINATIONS:**

Various knowledge and performance tests.

**EVALUATIONS:**

Knowledge tests will be based on the textbook and lectures in class.  
Performance tests including problem solving, execution, creativity, neatness, organization, deadlines and professionalism. Specific instructions for each assignment are given on a written and printed handout at the beginning of the course. Standards will be set through examples shown during the lectures

**ATTENDANCE**

No more than 3 class periods may be missed for classes that meet 3 times per week and no more than 2 class periods may be missed for classes that meet twice per week. After the limit, final class grade can be reduced and the student will be advised by the instructor concerning continuing or withdrawing from the course.

**FINAL EXAMINATIONS:**

None

**DISABILITY STATEMENT:**

Any student who, because of a disabling condition, may require some special arrangements in order to meet course requirements should contact Accessibility Services (SSC 125, Phone 371-5436) as soon as possible.

**STUDENT RIGHTS:**

In order for you to be apprised of your individual rights as a student you must read the "The Student Rights and Responsibilities" Bulletin available from the Student Services Office in the College Union Building.

**INSTRUCTOR CONTACT:**

Steven Cost, Associate Professor of Graphic Design, Visual Arts Department, office: Parcels Hall Room 418A, Phone 345-5546, mailing address: P.O. Box 447, Amarillo, TX 79178, email: cost-s@actx.edu, FAX 371-5210, cel phone: 681-3574